



YOUNG media MAKERS

We would like to invite you to our Youth Exchange “Young Media Makers”, which will be implemented from the 29th of October till the 5th of November, in Thessaloniki, Greece.

PARTICIPATING COUNTRIES:

- ❖ Armenia
- ❖ Czech Republic
- ❖ Greece
- ❖ Jordan
- ❖ Morocco
- ❖ Poland
- ❖ Tunisia

SUMMARY OF PROJECT

Nowadays, job market requires a wide range of skills and competences, combined with creativity, imagination, ingenuity, wide range of knowledge and leadership skills. «Young Media Makers» is an innovative youth exchange program under KA1 Erasmus +, for youth workers, volunteers and youth leaders. With this exchange, we would like to mark the start of a discussion on topics such as journalism, new media and blogging, ICT and to stimulate the sense of creativity, entrepreneurship, which are essential for the job market.

LEARNING OUTCOMES. THROUGH THIS PROGRAM PARTICIPANTS WILL HAVE THE OPPORTUNITY TO:

- ❖ Explore new topics such as: backpack journalism, new media, entrepreneurship, start up enterprises storytelling and blogging
- ❖ Approach new educational tools and learning of different educational techniques. Through interactive activities, time for discussion with journalists and bloggers, time for discussions and trainings, we will provide them a rich learning experience
- ❖ Create interpersonal relationships, by becoming active listeners
- ❖ Learn to be responsible for their own learning and educational processes
- ❖ Learn to explore all aspects of a topic, by learning to search, find and approach sources for their future topics and acquire critical thinking in order to have a successful final product for their society
- ❖ Realize that working in groups, will help them to bring up their argumentation and leadership skills

OBJECTIVES:

To develop as much as possible the eight key competences and skills, as they are described in European Youthpass certificate. Especially:

- ❖ Communication in mother tongue and in foreign languages
- ❖ Digital competences: during the program will mainly focus on social media, online tools and the impact of Internet on our society and on the learning process of young people.
- ❖ Learning to learn: through the usage of non-formal education methods, trainings and workshops
- ❖ Active citizenship: the role of the active citizen will be shown especially through the relationship with the organisations and bodies of the local community.
- ❖ Cultural awareness and expression: Through the contact with different cultural backgrounds
- ❖ Sense of initiative and entrepreneurship: this skill is one of the main objectives of the program and will help participants to realize their possibilities, competences and skills, in order to become stronger personalities and make their own choices both in personal and professional level.

METHODOLOGY:

Participants will take part in activities based on the principles of non-formal education. Our aim is to actively engage all participants by improving their knowledge and skills through interactive activities, interviews with experts, visits to local media and enterprises. Activities will take place in Thessaloniki.

EXPECTED OUTCOMES AND IMPACTS:

- ❖ After the implementation of the program participants will have developed entrepreneurship, social and intercultural competences and skills that will help them in the job market.
- ❖ The impacts will be strong at local, national, European and international level. We will create an online platform for the development of new ideas concerning backpack journalism, the enhance of youth employability and non-formal education and through this platform participants will be able to share experiences and exchange opinions, knowledge and points of view on the working field. Furthermore, we want to invest in strengthening this network and we hope to achieve a long-term cooperation with all involved partners.

TARGET GROUP OF PARTICIPANTS

4 participants + 1 Youth Leader per country

- ❖ Participants: between 18-30 years old, interested in New Media, storytelling, blogging, backpack journalism, entrepreneurship.
- ❖ Youth Leaders: 18 + (no age limit) experienced in EU projects and preferably have some skills concerning journalism, blogging, New Media, Storytelling, Entrepreneurship, Editing etc.
- ❖ Keep a gender balance among participants.

FINANCIAL CONDITIONS

- ❖ The project is funded by the Erasmus+ Programme which means that accommodation, board and all the project activities are 100% covered.
- ❖ There is a 20€ participation fee, that will be paid after your arrival in Thessaloniki.
- ❖ You have the right to arrive 1-2 days before the project and leave 1-2 days after it finishes, and still get your reimbursement. However, in this situation you will have to pay on your own for your accommodation and meals. If someone from the MEDA countries wishes to use this option, we must be informed in advance, in order to prepare an invitation for the visa, with different dates than the ones of the project implementation.

LIMITS FOR TRAVEL COSTS

- ❖ **Armenia:** 275€ / per participant
- ❖ **Czech Republic:** 275€ / per participant
- ❖ **Morocco:** 360€ / per participant
- ❖ **Poland:** 275€ / per participant
- ❖ **Jordan:** 275€ / per participant
- ❖ **Tunisia:** 275€ / per participant

TRAVEL REIMBURSEMENT

- ❖ The participants are provided with 100% reimbursement of the travel expenses (but no more than the amount set from the distance calculator), on the basis of the documents stating the costs – meaning boarding passes, electronic tickets, train tickets (only 2nd class tickets).
- ❖ Taxi and 1st class tickets are not eligible for reimbursement!!!!!!!
- ❖ Reimbursement of travel costs will only be done after the implementation of the project, by bank transfer to the sending organization upon presentation of the original tickets with boarding passes and receipt/invoices (including return tickets)!!!
- ❖ Note: Reimbursement will be done in EUR, regardless of the currency indicated on the ticket and receipt/invoice. Any tickets purchased in a local currency other than EUR, will be converted and calculated according to the exchange rate stated on the official European Commission web-site at <http://ec.europa.eu/budget/inforeuro/index.cfm? Language=en>

ACCOMONDATION & BOARD

- ❖ The project will be hosted in Vergina hotel, which is located in the heart of Thessaloniki (<http://www.vergina-hotel.gr/site/index.php?lang=en>)
- ❖ Participants will be accommodated in quadruple rooms (according to their gender)
- ❖ There is a free Wi-Fi access in the hotel and all the required facilities to implement a project of high quality
- ❖ Breakfast, Lunch and Dinner will be also provided at the hotel.
- ❖ Accommodation & Board and fully funded by the Erasmus+ Programme

WHAT TO BRING WITH YOU

- ❖ IDs or Passports
- ❖ Health insurance cards
- ❖ 1 laptop + charger per country
- ❖ Material for the NGO fair (e.g leaflets of your NGOs that you wish to share)
- ❖ Comfortable clothes & shoes
- ❖ Things for the cultural evening (e.g flag, food, maps of your country etc)
- ❖ Your good mood 😊

HOMEWORKS

We will inform you later about any homework you might need to prepare before your arrival.

CULTURAL EVENINGS

- ❖ We will have 2 cultural evenings and each country will have the opportunity to present its culture.
- ❖ You can have ppt presentations, show and teach us some traditional dances, play music or anything else you would like to present us!
- ❖ And of course...do not forget to bring something tasty from your area 😊

ACTIVITIES

All the working methods will be based on the methods of non-formal education (team building activities, role-playing, simulation, group work, audiovisual methods, peer to peer learning, discussions, presentations etc.)

YOUTHPASS

- ❖ Each participant will receive an Youthpass certificate.
- ❖ Youthpass is a tool to document and recognise learning outcomes from youth work activities.
- ❖ There is going to be a workshop dedicated to Youthpass in order to help participants acquire what it is, its importance, its 8 key competences and how it can be used (e.g. in their CVs)

SAFETY AND PROTECTION

- ❖ We will stay in a safe place, in the city center and we will not do any dangerous activities.
- ❖ There will be a first aid kit in the hotel and at least one member of our Organisation (who will be present during the activities), will know first aid. Also, there are many pharmacies near the hotel and there are also 2 hospitals quite near.
- ❖ We require from all participants to take care of their private health insurance for the whole duration of the project (the EU countries can easily obtain free of charge the European Health insurance card <http://ec.europa.eu/social/main.jsp?catId=559>). All the rest should obtain a private travel medical insurance.
- ❖ All participants will be asked to provide us a copy of their health insurance cards before their arrival.

HOW TO ARRIVE

- ❖ We advise you to arrive at “Makedonia” airport (it is the airport of Thessaloniki). There is a bus line (bus line No 78 – public transportation) which connects directly the airport with the city center.
- ❖ We will provide bus tickets (the ticket cost is 2€ per route) to all participants and each delegation will be accompanied by a member of our Organisation in order to arrive in the hotel where the project will be implemented.
- ❖ If you will arrive in Athens, at “Eleftherios Venizelos” airport, you can travel to Thessaloniki either by bus (and arrive at Macedonia central bus station <http://ktelmacedonia.gr/en/home/list/>) or by train (and arrive at the central train station of Thessaloniki <http://www.trainose.gr/en/>). You can check the transportation connection from Athens airport to the city center in the link below <https://www.aia.gr/en/traveler/access-and-transportation/transportation/public-transportation>).
- ❖ Either you will arrive at the airport of Thessaloniki or bus station or train station, a member of our Organisation will be there to welcome you and accompany your delegation to the venue of the project, providing you the necessary tickets.

ABOUT THESSALONIKI

- ❖ Thessaloniki is called the second capital by the Greeks, since it is not only the second largest city of Greece after Athens, but also the capital of Northern Greece and Macedonia. It is beautifully situated by the sea, and there are also many interesting places in the city and its surrounding areas that you can visit.
- ❖ Our currency is Euro € and there are a lot of currency exchange locations.





WHAT TO SEE

- ❖ The medieval fortress on top of the town is worth visiting and from there you also get a magnificent view. The area just below the fortress is the oldest part of the city, and it is very nice to walk around in this neighbourhood with its pretty houses and small, winding streets.
- ❖ The archaeological museum has interesting ancient artefacts from different time periods in Greek history. Of course, there are many more museums than that, for example, the Museum of Macedonian Struggle, The Ethnological museum, the Gallery of Fine Arts, the Technical Museum and the big International Trade Fair.
- ❖ There are also excavations from ancient and Byzantine times in the city, and many old churches. Ag. Dimitrios is the main church of Thessaloniki, since this is also its patron saint (a Greek Roman officer who died in the 4th century).
- ❖ The White Tower is a remnant from the Turkish occupation, this used to be a prison. In the harbour there is a statue of Alexander the Great, and on the Aristotle square there is a statue of the philosopher.
- ❖ You can also visit the Roman Baths, and the Roman square, as well as the Galerius Arch (Kamara) from the 4th century. Worth visit is the Thessaloniki Expo area where is located the TV tower. There is much more to see in this fantastic city, but I would need a separate site to cover it all!!!

- ❖ **Nightlife** Thessaloniki has a great nightlife and there is something for every taste. There are places everywhere, but the most frequented are in the harbour, at Aristotelous square, Ladadika, Leoforo Nikis and in the Navarinou Square. There are numerous cafes, clubs and bars.
- ❖ **Food and restaurants** You'll find excellent restaurants and taverns in the area below the Kastro, at Ladadika but of course there are many more all over Thessaloniki. Many places have their own specialties, and there are also several international restaurants. Some of the specialities of Thessaloniki is the famous Bougatsa (Cream pie) Loukoumades and Patsas (Tripe Soup)

- ❖ **Shopping** Being such a big city, there are shops everywhere. The whole area around Aristotelous Square and the White Tower have many boutiques, souvenir shops and bookstores. Here, you'll also find many cafes and bars. In the main streets of Tsimiski, Mitropoleos, Egnatia and the coastal Nikis you will find all kind of shops. Every year is held the international exposition of Thessaloniki (Thessaloniki Expo) .



WEATHER CONDITIONS

- ❖ October / November are the rainiest months of the year in Thessaloniki and the cold wind, Vardaris, arrives to cool the nights all over again. Average daily temperature stays at a comfy 16 degrees Celsius, with highs reaching above 21 and lows at around 10. Almost a third of October is raining in Thessaloniki and rainfall often surpasses 50 mm.
- ❖ However, keep in mind, that weather conditions are not easy to predict to the climate changes of the last years. For example, last October-November were quite warm.

CONTACTS

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